



Click! Fundraising

Leveraging the power of the internet to eliminate the hassles of fundraising

Click!
ClickFundraising.org

The fundraising industry is overdue for change

- Participation decreases each year
- Consumers are dissatisfied with fundraising products
- Fewer volunteers are available to help
- Family lifestyles have changed in recent years

Fundraising is not selling “Stuff”

It is gaining support for your cause.





The Click! Revolution

Founded by an educator, parent and school volunteer who knew there had to be a better way to raise funds.

The Click! system is modeled after the technology used by large non-profit companies who leverage the power of the internet to reach potential supporters online.

*Did you know that people give an estimated **10% more** when participating in an online fundraiser than they do by traditional methods?*





Why Click! is so different

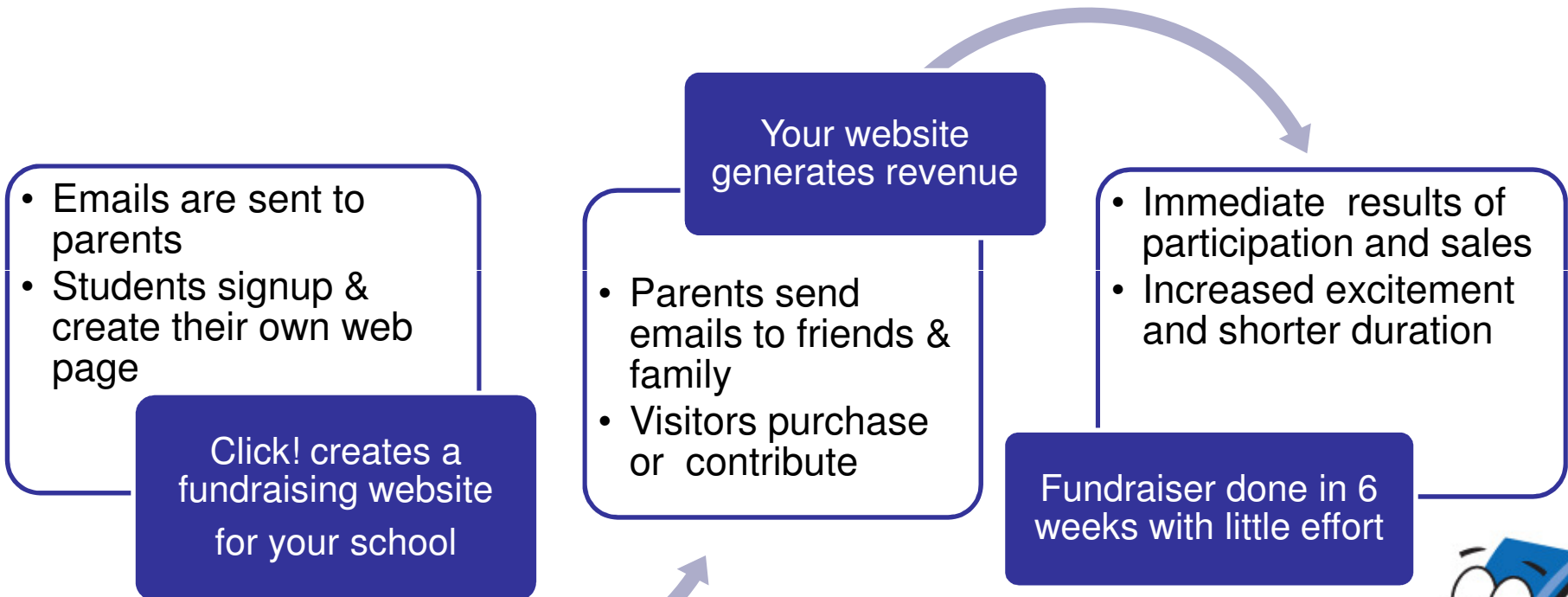
Virtually no effort by students, parents, volunteers or administration.

The emphasis is on establishing & communicating your goals to your supporters.

Choice for the consumer: product or contribution.



How Click! Works



Why Click! is so different

For your School

- Estimated 60% profit
 - 40% on product sales
 - 80% on contributions
- Real time Results on sales and participation
- Funds in half the time
- No door to door selling

For your Supporter

- Choice
 - Product or
 - Contribution
- Home delivery in days not months
- Better quality product

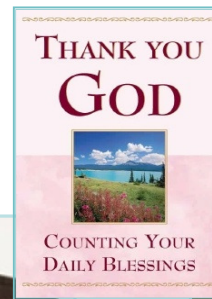
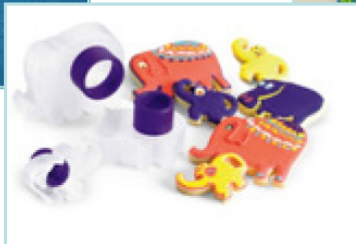


Unique High Quality Products

Over 70 items priced from \$10 to \$30, most \$10- \$20.

Products will vary but categories include:

- Jewelry
- Household items
- Pasta
- Learning products
- Inspirational items
- Seasonal items

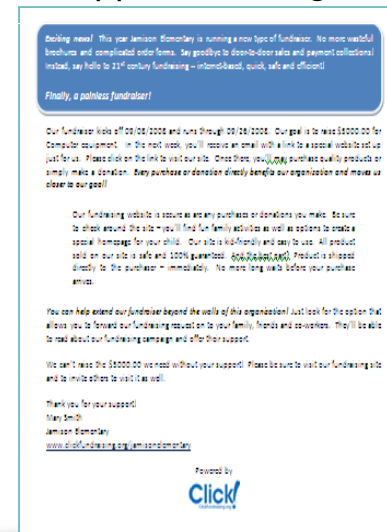


What You Get with Click!

Step by step assistance creating a message to reach your participants and supporters

Interactive website with your goals and a personal message from the student.

Sophisticated communication to parents, supporters and even a 'Thank You for your support' message.



What You Get with Click!

- Marketing materials to help spread the word and generate excitement.
- “Take to the Office” materials.
- Instructional videos for parents and students.

**NO MORE waiting
NO MORE door-to-door sales**

Powered by Click!

SIGN UP BY:
www.clickfundraising.org/

**get ready...
Click! That's it.**

Visit the website to:

1. sign up online
2. send emails to family & friends
3. make flyers
4. play games

Our Goals:

\$ Participation:
Sign up by:
www.ClickFundraising.org/

Let's Click!
ASK ME HOW
WWW.CLICKFUNDRAISING.ORG





Are you ready to Click?

Please visit our website for more full details:

www.clickfundraising.org

Need more information or want to talk to a Click! representative?
Email us at info@clickfundraising.org. Be sure to
include your daytime phone number.

