

CLICK FUNDRAISING DISCOVERS CURE FOR "BURNOUT"

improves fundraising on all 3 levels

parents/students

Less time required

- No door-to-door selling
- No cash collection
- No product distribution
- 15 minutes to participate

Happier parents

- Higher quality product
- Option to participate without selling product.
- Product delivered in weeks not months

More potential sponsors

- No geographical boundaries
- Contact more people via email than face to face
- Materials for parent's work

Real-Time results

- Track your progress
- Easy follow up

supporters

Choice of support

- Product purchase
- Cash contribution

Greater satisfaction

- High quality product at a fair price
- Product delivered to home in weeks, not months

Better connected

- Clearly communicated goals
- Knowledge of how funds will be used
- Thank you email

organization

No door-to-door selling

- Safer
- Less time required
- Fewer volunteers

No Cash collection

- No shortages
- No bounced checks
- No follow-up
- No counting

No product distribution

- No melting frozen product
- No waiting for delivery
- No back-orders
- No coordinating and following up on pick-ups

Up to 80% profit

- 40% product
- 80% contributions

Increase consumer participation

- No geographic boundaries
- Option to purchase product or make a cash contribution

Connects the sponsor to the organization's goals

- Consistent communication
- Thank you email

Real-time results

- Increase participation
- Monitor progress
- No more waiting on results

Click! That's it.

Organization starts a Click! Fundraiser

1

- Administrator sets up goals
- Email to Parents
- Kick-off info to students

Students Sign-up

2

- Personalize webpage
- Upload email addresses of family and friends
- Family purchases or contributes

Supporter Responds

3

- Supporter receives an invitation to the personal webpage
- Supporter purchases or contributes
- Product ships to home

Fundraiser complete in 6 weeks

4

- Instant feedback
- Immediate results of participation and sales
- Increased excitement and shorter duration

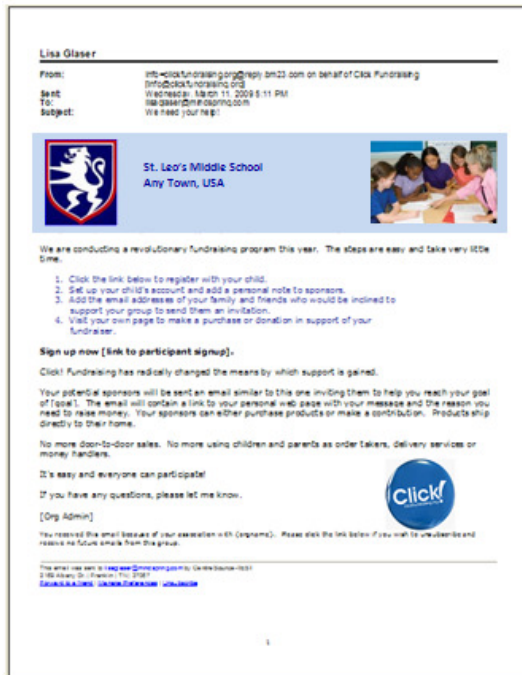


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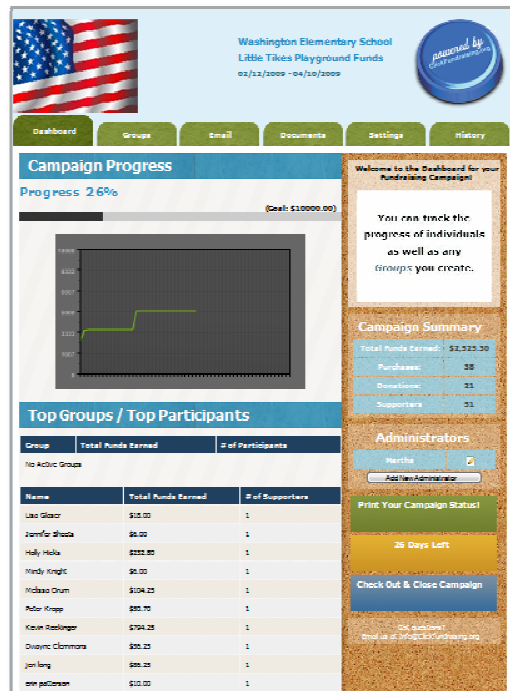
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